1 INTRODUCTION

In order to evaluate long-term impacts on travel demand due to changes in transport supply, it is not possible to disregard the effects that such changes have on “land-use” and, indirectly, on travel demand. The problem of simulating such effects has been tackled by different modelling approaches, labelled in literature as “integrated land-use/transport models” (Wilson, 1997).

The term “land-use” covers a variety of topics including urban activities such as residing, and working, the outcomes of market processes such as property or land values, and so on. All these topics can be influenced by changes in transport supply, and may affect travel demand.

In this paper the focus is on the impacts that transport supply has on the distribution of urban activity locations (e.g. residents, services, commerce,…), and, consequentially, on travel demand (e.g. spatial distribution, modal split and so on). Emphasis is given to how zone accessibility impacts on residential and other economic activity and on the competition among urban activities for the acquisition of urban spaces.

The analysis is carried on by means of models dealing with the complex interactions between transportation and urban activities. The range of models proposed to simulate such interactions can be classified in many different ways. Differences can be outlined in the way the system variables are defined, for instance, if space is modelled in a continuous way or in terms of discrete zones, or in the way variables are defined (e.g. endogenously or exogenously with respect to the modelled interactions) and according to different economic theories. Operational modelling approaches are based on the spatial interaction theory (Lowry, 1964) or on the entropy-maximizing theory (Wilson, 1970), in which land use pattern derives from interaction between activities of different zones in analogy with the physical principle of the Newtonian gravity and of the maximum-entropy. Another aggregated approach based on Multi-regional Input/Output model is embedded in the MEPLAN (Echenique, 1990) and TRANUS (de la Barra, 1989) models. The structure of the overall system is based on integrated economic models in which travel demand is the result of interaction between the amount of activities in each zone. Recently, models systems, based upon an explicitly representation of the urban markets (i.e. the labor market, the housing market, the land market and so on) and on the micro-simulation of all the activities processes involved, have been proposed.

Moreover, different approaches stem out of the way in which time dimension is considered. Mainly two different approaches can be distinguished according to the way in which system evolution is studied; in the case of dynamic approach system evolution is explicitly modelled while in the equilibrium or static approach only an internally consistent state of the system is looked for. Key
work in the class of these “pseudo dynamic” models is the model for Dortmund region (Wegener, 1982) and the Delta model (Simmonds, 2000). A comprehensive review of the history of land use-transport interaction modelling is reported in Wilson (1997) and Wegener and Furst (1999).

The paper is organized as follows. In chapter 2, the overall framework of the models system is presented: the travel demand model system and its interactions with the other submodels; the specification of housing and employment location models, calibrated respectively on disaggregate and aggregate data are reported. In chapter 3 an application of the models to the city of Rome (Italy), in order to validate the results of the calibration is finally presented.

2 THE OVERALL MODELLING FRAMEWORK

The system of models presented in the following, can be classified as a spatial interaction model. The overall models system can be cast in a behavioural framework, in which the land use pattern (i.e. housing and activities systems) is the result of the location choices of different decision-makers (i.e. households, firms, …). Interactions between different models are solved through an equilibrium approach. Individual choices of residential and activity location are simulated through Random Utility Theory; the interaction between different individuals (i.e. resident, firms, …) is here simulated through a static (or equilibrium) approach. This approach seems more suitable for practical applications since equilibrium models are easier to be calibrated and implemented, with respect to more complex dynamic modelling framework.

The overall framework, consists of three integrated submodels:

- the Travel Demand submodel, which, given the land-use pattern and the level of service of transportation system, simulates individual travel choices (such as tour frequency, trip distribution and mode choice) allowing to estimate the generalized travel cost and zonal accessibility;
- the Residential Location module which, given the generalized travel cost, the economic activities pattern and the housing supply, simulates the residential location choice of each worker of the study area;
- the Activity Location module which, given the accessibility of each zone and the residential location pattern estimates the amount of socioeconomic activities located in each zone.

Several interactions do exist between different submodels (see figure 1). In facts, travel demand derives from where people leave and where they need or desire to go for different purposes (e.g. workplace, shopping, leisure,…), so it is strictly dependent on the housing and activities distribution within the study area. Travel demand furthermore induces network performances in case of congested networks and, therefore, determines indirectly zonal accessibility. On the other hand, it is reasonable to assume that zonal accessibility influences activities location since the more accessible a zone is to households or to workers the more it is reachable by potential clients (i.e. the households and workers themselves). As consequence, the activity location is linked to both travel demand and residential location submodels.
Figure 1: the overall framework of the models system
Moreover, since it is plausible to assume that people, *ceteris paribus*, find more convenient living in zones “closer” to workplace and/or to services and leisure activities, it results that also housing location in turn depends on activities location and on the accessibility to such activities. As it can be seen, there is a circular dependency between travel demand, residential location and activities location which give rise to a fixed-point problem (Cascetta, 2001). The properties and the algorithms for the solution of such problem are discussed in par. 3.4.

### 2.1 The transport model

For sake of brevity, in this paper the transport models, which is a traditional four-stages demand model integrated with an equilibrium assignment to road network and to an optimal strategies assignment model to transit network (STA, 1999) will not be described, but only the variables affecting location choices (i.e. generalised transportation cost and zonal accessibility) will be pointed out. The origin-destination impedance function is here calculated through the *satisfaction variable* (Cascetta, 2001) of mode choices. Accessibility, on the other hand, is made up of two functions, one representing the activities or the opportunity to be reached for a given purpose and one representing the effort (e.g. time, cost, distance, etc) needed to reach them. We here consider two type of accessibility referred to as “active” and “passive” accessibility. The active accessibility of zone \( o \) is a proxy of the opportunity of reaching the activities located in different zones of the study area for a given purpose (e.g. shopping, workplace, …) moving from \( o \). For instance, we can calculate the active accessibility of zone \( o \) to the services of the study area, as:

\[
A^{\text{act}}(o) = \sum_d E_{\text{serv}}(d)^{\gamma_1} \cdot \exp(\alpha_1 \cdot Y_{\text{Other}}(o,d))
\]

where \( E_{\text{serv}}(d) \) is the number of people employed in services (e.g. banks, insurance institutes, etc) of zone \( d \); \( Y_{\text{Other}}(o,d) \) is the *inclusive values* of the mode choice for “Other purposes” (i.e. shopping, personal care, etc); \( \alpha_1 \) and \( \alpha_2 \) are calibrated parameters.

On the other hand, the passive accessibility is a proxy of the opportunity of an activity located in a given zone \( d \) to be reached from the potential consumers moving from all the various zones of the study area for a given purpose. For instance the passive accessibility of zone \( d \) with respect to households (or equivalently to the whole population of the study area) can be calculated as:

\[
\text{Acc}^{\text{pas}}(d) = \sum_o R(o)^{\gamma_2} \cdot \exp(\gamma_2 \cdot Y_{\text{Other}}(o,d))
\]

where \( R(o) \) is the number of people leaving (i.e. residents) in zone \( o \); \( \gamma_1 \) and \( \gamma_2 \) are calibrated parameters.

It is worth noting that variations of network performances (i.e. variations in the generalised travel cost and in the accessibility of the zones) induce variations in housing and activity location (i.e. land use pattern). The land use modification impacts the structure of the demand and, in case of congested networks, can
modify in turn the performance of the transport supply. Thus, there is a circular dependency between network performances and activity location which can be seen as an equilibrium problem or, from a mathematical perspective, as a fixed-point problem (Cascetta, 2001). The analysis of such a mutual dependency is a current issue of research and is out of the scope of this paper. Here we focus on other two equilibrium problems, concerning the location of residents and economic activities, which will be discussed in the following sections.

2.2 The Residential Location Model

The residential location model gives the number of residents in each zone of the study area as a function of the location advantages and characteristics of the supply transportation system. Following a behavioural approach, it is assumed that the choice of the residential zone is the result of the decision-making process of workers present in the study area. Thus, each worker chooses his/her residence zone according to the characteristics of the zone itself (price per square meters, services, etc.), but mainly according to his/her workplace. The probability that each worker \(i\) chooses zone \(o\) as residential one, \(P_{\text{res}}(o)\), is given by:

\[
P_{\text{res}}(o) = \sum_d P_{\text{res-cond}}(o \mid d) \cdot P_{\text{work}}(d)
\]

where:
- \(P_{\text{res-cond}}(o \mid d)\) is the probability that worker \(i\) chooses to live in zone \(o\) conditional to working in zone \(d\);
- \(P_{\text{work}}(d)\) is the probability that worker \(i\) is employed in zone \(d\).

It is assumed that the labour market is saturated. Therefore the probability \(P_{\text{work}}(d)\) is simply given by the ratio between the employed of type \(i\) in a given zone \(\text{Emp}_i(d)\) and the total number of employed of the same type present in the study area \(\text{EMP}_i\):

\[
P_{\text{work}}(d) = \frac{\text{Emp}_i(d)}{\text{EMP}_i}
\]

In order to estimate the conditional probability \(P_{\text{res-cond}}(o \mid d)\), consistently with Random Utility theory it is assumed that each worker \(i\), in choosing his/her residential zone, associates an utility, \(U_{\text{old}}\), to all the available zones and chooses the one which maximises the utility. \(U_{\text{old}}\) is assumed to be a random variable consisting of two terms: the systematic utility \(V_{\text{old}}\) and the random residual \(\epsilon_i\). If random residuals \(\epsilon_i\) are independently and identically Gumble (0,1)-distributed, the conditional probability \(P_{\text{res-cond}}(o \mid d)\) is given by the well-known Logit formulation:

\[
P_{\text{res-cond}}(o \mid d) = \frac{\exp[V_i(o \mid d)]}{\sum_o \exp[V_i(o' \mid d)]}
\]
The systematic utility of locating a residence in zone $o$, given the workplace in zone $d$, is a function of the following attributes:

- transportation system performances, obtained as the inclusive value of mode choice between $o$-$d$ pair for “Workplace” purpose and for users of type $i, Y_{work}(o,d)$;
- attributes of the attractiveness of a residential zone $o$ like the logarithm of the number of available houses, $\text{LnHouses}(o)$, the price of houses in zone $o$, expressed in thousands of Euro per square meters, $\text{Price}(o)$, and the occupancy rate of houses in zone $o$, $x(o)$;
- socio-economic attributes of the zone like the indicator of the quality of the estate of zone $o$, $\text{IACP}(o)$, an index of prestige of the zone, $\text{Pres}(o)$, as well as dummies dealing with the characteristics of the area to which each zone belongs, i.e. presence of green, panorama, etc.

In order to point out that income may influence residential location choice, residents of the study area have been disaggregated into two socio-economic categories, identified according to the income as it is reported in table 1. The parameters estimation of each attribute present in the model has been carried out through a survey employed in Rome. The method used is that of Maximum Likelihood relative to a zoning of 463 zones of the urban area of the city of Rome. The results obtained are reported in table 1.

| Table 1 – Parameters (and relative t-ratios) of the residential location model |
|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| $Y_{work}(o,d)$ | Intra($o,d$) | Price($o$) | $x(o)$ | $\text{LnHouses}(o)$ | $\text{IACP}(o)$ | $\text{Pres}(o)$ |
| High      | 0.476     | -        | -0.536 | 0.246    | -0.639    | 0.196    | (6.9) | (-3.1) | (11.2) | (-1.7) | (1.9) |
| Medium/   | 0.482     | 0.736    | -0.716 | -0.231   | 0.297     | -0.335   | (11.8) | (-6.6) | (-4.7) | (27.7) | (-1.9) |
| Low       | (11.8)    | (4.8)    | (-6.6) | (-4.7)   | (27.7)    | -        | |

It can be noted that the sign of the estimated coefficients is consistent with the behavioural assumptions at the basis of the model, e.g. the coefficient of the $\text{LnHouses}$ attribute is positive while that relative to the price $\text{Price}$ is negative. The coefficient relative to the inclusive value of the mode choice, $Y_{work}(o,d)$, is almost the same for the two categories considered. However, the dummy variable $\text{Intra}(o,d)$, equal to 1 if the residential zone $o$ and the employment one $d$ coincide, is positive and significant only for low income workers. This means that the distance from the workplace zone is a factor affecting residential location choice for low income workers more than for high income ones. This is mainly due to the more flexible working-time of the former, which imply work trips not necessarily in the peak period, when the transportation system is usually congested.

The houses occupancy rate function is given by the following expression:

$$x(o) = \left( \frac{\text{Res}(o)}{\text{sq}(o)} \right)^{a}$$
where \( Res(o) \) and \( sq(o) \) are respectively the residents and the square meters of houses available in zone \( o \), and the constant \( \alpha \), calibrated together with the other model parameters, is equal to 1.88. The coefficient of \( x(o) \) is almost double for high income workers compared to the one for low income ones. The attribute \( Price(o) \) is not significant for high income categories, while \( Pres(o) \) is not significant for low income ones. This points out the different residential location choice behaviour, which justify the introduced workers categorisation.

The equilibrium problem in the residential location

The probability that the generic worker \( i \) chooses zone \( o \) as a residence zone multiplied by the total number of workers of the study area, \( W' \), gives the number of workers \( i \) in each zone \( o \), \( w'(o) \).

It follows:

\[
w'(o) = P_{res}(o) \cdot W'
\]

or equivalently, under the assumption that the total number of workers \( i \) is equal to the number of employed of the same category, \( EMP' = W' \), it results:

\[
w'(o) = \sum_d P_{res-cond}^{i}(o \mid d) \cdot Emp'(d)
\]

Given the number of workers for each zone of the study area, it is possible to get the number of residents in the same area through a coefficient \( k(o) \), which represents the ratio between residents and workers in zone \( o \):

\[
Res(o) = k(o) \cdot \sum_d P_{res-cond}^{i}(o \mid d) \cdot Emp'(d)
\]

From the previous section, it is deduced that the probability of living in a zone conditional to the workplace, \( P_{res-cond}^{i}(o \mid d) \), depends on a set of attributes, among them the occupancy rate of houses in zone \( o \), \( x(o) \). The latter depends itself on the number of residents of the zone. Therefore, let \( R^i \) be the \([n_{zone} x 1]\)-vector of residents of type \( i \), \( A^i \) the \([n_{zone} x 1]\)-vector of the total employed of type \( i \), \( x \) the \([n_{zone} x 1]\)-vector of occupancy rates of the zones of the study area, \( k^i \) the \([n_{zone} x 1]\)-vector of the ratios between the workers and residents of type \( i \), \( P^i \) the \([n_{zone} x n_{zone}]\)- matrix of the residential conditional probabilities relative to workers of type \( i \), it follows:

\[
\begin{cases}
R^i = k^i \cdot P^i(x) \cdot A^i & \forall i \\
x = x(\sum_i R^i)
\end{cases}
\]

Therefore, there is a circular dependency among residents, occupancy rates and houses availability. This can be treated as a fixed-point problem, whose solution is represented by vectors \( R^\ast \) and \( x^\ast \):
The existence of the equilibrium solution is proved by the fact that the possible solutions set $R'$ and the occupancy rate function follow the conditions imposed by the Brouwers' theorem (Cascetta, 2001). The uniqueness of the solution is given by the fact that the function $x(\cdot)$ is strictly monotone and the residential choice model is additive.

2.3 The Economic Activity Location Model

The economic activity location model allows to determine the distribution of the number of employed in the economic sectors $a$, $\text{Emp}_a(d)$, in the single zones $d$ of the study area through the estimate of the probabilities, $P_a(d)$, of locating an activity of sector $a$ (e.g. retail, wholesale, etc.) in a given zone $d$. Be $\text{EMP}_a$ the total number of employed in the economic sector $a$ of the study area, it follows:

$$\text{Emp}_a(d) = P_a(d) \cdot \text{EMP}_a$$

In the model under analysis, activities are grouped in the following economic sectors:

- **Basic activities** (e.g. Public Administration, Welfare, University, …)
- **Demand-oriented activities** (e.g. retail commerce, services to families,…)
- **“Representative” activities** (e.g. central administration of Banks )
- **“Low-spatial efficiency” activities** (e.g. wholesale commerce).

Basic activities are those activities whose location is exogenous with respect to transportation system (e.g. location of industries, universities, etc.) but depends on strategic planning actions. Demand-oriented activities are those activities whose location depends on residents distribution over the study area and on zonal accessibility. Representative activities are those oriented to zones which have intrinsic attractiveness such central or prestigious ones, while the Low-spatial efficiency are those which requires great spaces such us car sellers, furniture retailer and so on. In the following the focus is on demand-oriented activities locations; other activities location is considered as input data. In particular, we focus on two types of demand-oriented activities location choice (i.e. Private Services and Commerce). To simulate these location choices a behaviour approach consistent with Random Utility theory is followed. Private investors (i.e. firms, craftsmen, companies, etc.) in choosing the zone $d$ where to locate their activity, associates an utility, $U_a(d)$, to all the available zones and chooses the one which maximises $U_a(d)$. Utility is assumed to be a random variable consisting of two terms: the systematic utility $V_a(d)$ and the random residual $\epsilon_a$. If random residuals are independently and identically Gumble $(0,1)$-distributed, the probability $P_a(d)$ of locating activity $a$ in zone $d$, is given by the well-known Logit formulation:
The systematic utility $V_a(d)$ is a linear combination of the attributes taking into account:
- transportation system performances, i.e. accessibility (active and passive) of the zone;
- attributes of the attractiveness of the zone, like the number of residents and the number of employed in the basic sector present in the same zone;
- dummies taking into account the characteristics of the area to which a given zone belongs, like Centre, which is equal to 1 if the zone is central 0 otherwise.

Two different activity location models have been calibrated: one for the services and one for the commerce. The calibration has been carried out on Census data of the urban area of the city of Rome. The calibration results are reported in table 2.

Table 2. employment location model parameters (t-ratio between brackets).

<table>
<thead>
<tr>
<th></th>
<th>$\text{Acc}^{\text{pass}}$</th>
<th>Res(d)</th>
<th>$\text{Emp}_{\text{basic}}$</th>
<th>Centre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Services</td>
<td>0.137</td>
<td>0.011</td>
<td>-</td>
<td>1.585</td>
</tr>
<tr>
<td></td>
<td>(3.6)</td>
<td>(2.8)</td>
<td>(3.0)</td>
<td></td>
</tr>
<tr>
<td>Commerce</td>
<td>0.105</td>
<td>0.075</td>
<td>0.049</td>
<td>1.397</td>
</tr>
<tr>
<td></td>
<td>(1.9)</td>
<td>(2.6)</td>
<td>(2.4)</td>
<td>(2.1)</td>
</tr>
</tbody>
</table>

Passive accessibility has the expression reported in section 3.1; in this case the constant $\gamma_1$ and $\gamma_2$, calibrated together with the other model parameters, are equal to 0.85 and 1.22 respectively.

All the estimates are statistically different from zero and have the expected sign. As it can be noted, the parameters $\beta_{\text{Acc}^{\text{pass}}}$ are positive meaning that the more accessible a zone is to residents the more it is convenient to locate there an activity. While the values of $\beta$’s relative to accessibility are comparable for “Services” and “Commerce”, this is not true for those relative to population. The $\beta_{\text{Res}}$ is almost seven times bigger for “commerce” than for “Services”, as if the distribution of commercial activity resembles very closely the distribution of population among the zones. Furthermore, basic sector activities of the zone are not significant for “Services” sector. Finally, location in a central area is very convenient both for services and commercial activities due to the historical and social factors typical of such area.

2.4 The Equilibrium Problem between Economic Activities and Residence Location

Given the number of employed in each economic sector $a$ and zone $d$, $\text{Emp}_a(d)$, it is possible to get the number of employed in zone $d$ of type $i$, $\text{Emp}^i(d)$, as:

$$\text{Emp}^i(d) = \sum_a h^i_a(d) \cdot \text{Emp}_a(d)$$
where $h^i_d(a)$ represents the rate of workers of type $i$ employed in an activity of the sector $a$ in zone $d$.

From the assumptions on the residence location, it follows that the number of residents of type $i$ in a given zone depends on the distribution of the employed. Vice versa, the number of employed (of the same type) in a given zone depends on the number of residents in the same zone. Therefore, let $A^i$ be the $[n_{\text{zone}} \times 1]$-vector of employed of type $i$ in a given zone, it follows:

\[
\begin{align*}
R^i &= R \sum_i A^i \\
A^i &= A \sum_i R^i
\end{align*}
\]

Therefore, an equilibrium problem exists in the activity and residential locations, whose solution is given by the vectors $R^i*$ and $A^i*$:

\[
\begin{align*}
R^i* &= R \sum_i A^i* \\
A^i* &= A \sum_i R^i*
\end{align*}
\]

The existence of the vectors $R^i*$ and $A^i*$ is once again proved by the conditions of the Brouwers' theorem.

### 3 THE APPLICATION OF THE MODEL TO THE CITY OF ROME

In order to evaluate the results of the estimation phase, the system of models have been applied to the city of Rome. The whole population of the study area is over 2.7 million and total number of worker is about 950,000. The model has been applied to the more detailed zoning, consisting of 463 zones, however the results are shown for the aggregate 54 macro-zones. The equilibrium problem (8) has been solved using the MSA algorithm. The results of the application of the models system are very promising and show the way for further improvements.
Concerning housing location, the percentage error between observed and estimated workers for the 54 macro-zones ranges from -8% to +8% with peaks of 20% for few more aggregated suburban ones. The scatter diagrams, depicted in figure 2, show a bigger dispersion for low income than for high-income workers: a more disaggregate segmentation of low income could probably better off the estimates. Concerning employment location, the percentage error between macro-zones ranges from -4% to +4%, no peaks are observed as in the case of housing location, as shown in figure 2.

Once validated, the model system has been applied to the study area in order to evaluate the effects of changes in the transport supply configuration. The analysis of the impacts of such changes has been carried out in terms of changes in housing and activity locations as well as in demand flows (e.g. zonal emission/attraction, modal split). In this respect, a comparison with the estimates carried out by traditional four-stages demand models, is presented.
Table 3: residents and employees for each “macro-zone”.

<table>
<thead>
<tr>
<th></th>
<th>Workers</th>
<th>Residents (&gt;14 y.o.)</th>
<th>Employed in commerce</th>
<th>Employed in services</th>
<th>Employed in basic sectors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Centre</td>
<td>16.052</td>
<td>45.347</td>
<td>18.019</td>
<td>42.990</td>
<td>63.971</td>
</tr>
<tr>
<td>Ring 1</td>
<td>159.745</td>
<td>430.012</td>
<td>39.941</td>
<td>145.238</td>
<td>161.866</td>
</tr>
<tr>
<td>Ring 2</td>
<td>381.082</td>
<td>968.927</td>
<td>60.789</td>
<td>69.698</td>
<td>137.508</td>
</tr>
<tr>
<td>Ring 3</td>
<td>412.729</td>
<td>961.864</td>
<td>46.927</td>
<td>55.954</td>
<td>112.870</td>
</tr>
<tr>
<td>total</td>
<td>969,608</td>
<td>2,406,150</td>
<td>165,676</td>
<td>313,880</td>
<td>476,215</td>
</tr>
</tbody>
</table>

The typical case of the introduction of Travel Demand Management (TDM) policies in the highly congested zones of the city centre, has firstly been analysed. In doing so, the study area has been split into four different “macro-area”: the “Centre” consisting of the historical centre of the city and three concentric circular sector, namely the “ring 1”, the “ring 2” and the “ring 3”.

In table 3 the number of residents and of employed for different sector is reported for each macro-zone.

With respect to a reference scenario in which only the zone of the “Centre” are already subject to TDM policies (i.e. parking fares and access limited only to residents), the extension of parking fares to all the zones of the ring 2 has been simulated. The result of this first run of simulation are reported in table 4, in terms of percentage variation of the number of residents, employed in commerce and employed in services.

Table 4: percentage variation of residents and employed due to the introduction of parking fare in the sub-central zone

<table>
<thead>
<tr>
<th></th>
<th>Workers</th>
<th>Employed in commerce</th>
<th>Employed in services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Centre</td>
<td>482</td>
<td>3%</td>
<td>8%</td>
</tr>
<tr>
<td>Ring 1</td>
<td>14.377</td>
<td>-7.262</td>
<td>-5%</td>
</tr>
<tr>
<td>Ring 2</td>
<td>-10.670</td>
<td>2.788</td>
<td>4%</td>
</tr>
<tr>
<td>Ring 3</td>
<td>-4.127</td>
<td>1.119</td>
<td>2%</td>
</tr>
</tbody>
</table>
Figure 3 - Housing percentage variation within the study area due to new underground railways (depicted with blue lines).

Figure 4 – Services percentage variation within the study area due to new underground railways (depicted with blue lines).
As it can be seen, for a given zone o, the introduction of parking fares induces an increasing number of residents and a decreasing number of activities such as services and commerce. This can be explained that the parking fares increases the generalised travel cost towards the zone o and determines a reduction of the passive accessibility of this zone. Therefore, people working in o (i.e. the zones subject to new parking fares) tend to move residence towards these zones to minimise the effect of the increased generalised travel cost to their workplaces. On the other hand, consultants, banks and other private investors tend to locate their activity in other zones which results more attractive for potential clients, having an higher (passive) accessibility.

The introduction of a new underground railway and the extension of existing ones have then been simulated. The results in terms of variation in housing and economic activities location are depicted in figures 3 and 4. It can be observed that the effects of the changes in the transport supply system in this case, induce an increasing number of both housing and economic activities in the zone served by the new Public Transport infrastructure. This increasing on the average is between 5% and 15% and is higher in the peripheral zones, where the marginal increase of accessibility is higher.

In terms of demand flows it can be observed an increasing of 24.9% of the trips generated by the zones served by the new underground railway and of 8.0% of the trips attracted. Table 5 shows that the same indicators are underestimated using traditional four-stages demand models.

Table 5: percentage variation of trip on Public Transport modes generated and attracted by zone served by the new Public Transport infrastructure.

<table>
<thead>
<tr>
<th></th>
<th>Land-use/transport interaction model</th>
<th>Traditional four-stages demand model</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trip generated</td>
<td>24.9%</td>
<td>19.5%</td>
</tr>
<tr>
<td>Trip attracted</td>
<td>8.0%</td>
<td>1.6%</td>
</tr>
</tbody>
</table>

Finally, in terms of modal splits table 6 shows the modal shares in a scenario with the introduction of TDM policies and of the new Public Transport infrastructures, estimated by means of four-stages demand models and the adopted modelling framework. Also in this case the estimates obtained by mend of traditional four-stages models seems to underestimates the impacts of the simulated transport changes.

Table 6: modal shares using different models in case of new Public Transport infrastructure and TDM policies.

<table>
<thead>
<tr>
<th></th>
<th>Private modes share</th>
<th>Public transport share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reference scenario</td>
<td>63.6%</td>
<td>36.4%</td>
</tr>
<tr>
<td>New underground railway and TDM policies</td>
<td>58.3%</td>
<td>41.7%</td>
</tr>
<tr>
<td></td>
<td>55.7%</td>
<td>44.3%</td>
</tr>
</tbody>
</table>
4 CONCLUSIONS

In this paper a system of spatial interaction models aiming at simulating land-use and transport interaction is presented. The overall framework consists of integrated behavioural submodels in which land-use pattern derives from the location choices of different decision-makers (i.e. households, workers, firms, companies, etc). Preliminary version of the models system, though fully operational, is characterised by an aggregate definition of economic sectors and worker typology. This leads to estimates values which, however promising, could be easily better off by further segmentation. Calibration of further attributes (e.g. accessibility to services in the housing location submodels, prices of commercial surfaces in the commerce submodels, etc.) to include in the utility functions could be tested as well. Interactions between different submodels (i.e. different components of the urban system) are simulated through an equilibrium approach. Conditions for existence and uniqueness of the equilibrium solution are discussed. Although preliminary applications of the models system show a fast convergence to an equilibrium solution, the properties of convergence of the adopted algorithms needs to be investigated more deeply.

Applications to the urban area of Rome (Italy) showed a reasonable elasticity of housing and activity location with respect to changes in transportation supply pattern induced by TDM policies and/or new infrastructures. This allows improving the estimates of demand flow obtained using traditional demand models.

BIBLIOGRAPHY

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