

ESPON ITALIAN EVIDENCE IN CHANGING EUROPE

Edited by

Maria Prezioso

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The book reflects the positions and opinions expressed by the Italian partners in the execution of projects. More information on the ESPON Programme and the projects can be found on the website www.espon.eu .

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Index

	Presentation of Mr Maurizio Lupi, Minister of Infrastructures and Transports	15
	Foreword	1
	(M.M. Migliaccio)	
	Introduction	19
	(B. Acreman)	2:
	ESPON 2020. Toward a new European Territorial Observatory (Z. Piazza)	۷.
	ITALY TROUGH ESPON EVIDENCE 2013	3:
	(M. Prezioso)	
	PART 1	
	ITALIAN CONTRIBUTIONS TO APPLIED RESEARCH (PRIORITY 1)	5:
1.	Demographic and Migratory Flows Affecting European regions and Cities- DEMIFER (P. Rees, N. van der Gaag, J. de Beer, F. Heins)	53
2.	Transport Accessibility at Regional/Local Scale and Patterns in Europe – TRACC	61
	(D. Fiorello) 2.1 The Project	6:
	2.2 The position of Italy	62
	2.3 Regional case studies	62
	2.4 Policy addresses	63
3.	Knowledge, Innovation, Territory - KIT	65
	(R. Capello, R. Camagni, A. Caragliu, C. Lenzi)	
	3.1 Scope of the project	6.
	3.2 Position of the country in Innovation patterns	65
	3.3 Efficiency in innovation and regional growth3.4 Summary of regulatory implications	68 68
	5.4 Summary of regulatory implications	00
4.	Territorial Impact of Globalisation for Europe and Its Regions- TIGER	7:
	(A. Montanari, B. Staniscia)	_
	4.1 Summary of the project	7:
	4.2 Territorial evidences	7:
	4.3 Policies and intervention guidelines	72
5.	Spatial Indicators for a Europe 2020 Strategy Territorial Analysis – SIESTA	75
	(F. Bonsinetto, A. Cannizzaro, E. Falco, B. Lino, G. Modica)	
	5.1 Summary of the project	75
	5.2 Italian Situation	75
	5.3 Significant trends at the regional level	76
	5.4 Policy for the country and the Regions	77
6.	Territorial Scenarios and Visions for Europe - ET2050	79
	(R. Camagni, R. Capello, A. Caragliu, U. Fratesi)	

	6.1 Scope of the project	79
	6.2The country's position in the trend scenario	79
	6.3 The country's position in the territorial scenarios	81
	6.3.1 Scenario "Megas"	81
	6.3.2 Scenario "Cities"	82
	6.3.3 Scenario "Rural"	82
	6.4 Summary of regulatory implications	84
7.	Territorial Approach for New Governance – TANGO	85
	(N. Caruso, G. Cotella, U. Janin Rivolin)	
	7.1 Summary of the project	85
	7.2 Italy in ESPON TANGO research	86
	7.3 Significant regional and sub-regional cases	87
	7.4 Indications and addresses for national and local policies	87
	ITALIAN CONTRIBUTIONS TO TARGET ANALYSIS (PRIORITY 2)	89
8.	Success for Convergence Region's Economies – SURE Project "Structured Empirical Analysis for Convergence regions: identifying success factors for consolidated growth – SEARCH	91
	(G. Trupiano, F. Izzo)	
	8.1 Introduction	91
	8.2 The position of Italy	91
	8.3 Significant regional and sub-regional case studies	92
	8.4 Summary of related policies and guidelines for the country and the Regions	92
9.	Spatial Scenarios: New Tools for Local-Regional Territories – SPAN-3 (R. Camagni, R. Capello, U. Fratesi)	95
	9.1 The project objectives	95
	9.2 Alternative routes for post-crisis scenarios	96
	9.2.1 The reference scenario	96
	9.2.2 The proactive scenario ("green economy")	96
	9.2.3 The "defensive" scenario	97
	9.3 Results of scenarios	97
	9.4 Policy implications	98
10.	Metropolisation and Polycentric Development in Central Europe: Evidence Based Strategic Options – POLYCE	101
	(R. Camagni, R. Capello, A. Caragliu)	404
	10.1 The project objectives	101
	10.2 The Italian situation and individual case studies	102
	10.3 Summary of regulatory implications	105
11.	Institutional Capacity for Territorial Development – SMART-IST (C. Pacchi)	107
	11.1 The Project	107
	11.2 The Methodological Approach and Results	108
12.	Transport Infrastructure for Peripheral Regions' Economic Development – TIP RED Project "ADES - Airports as Drivers of Economic Success in Peripheral Regions"	111
	(F. Alcozer, S. Favargiotti, M. Ricci)	111
	12.1 Summary of the project 12.2 The position of Italy	111
	12.2 THE DUSICION OF ICENS	112

	12.3 Significant regional and sub-regional case studies12.4 Summary of related policies and guidelines for the country and the Regions	112 113
	ITALIAN CONTRIBUTIONS TO THE SCIENTIFIC TOOLS (PRIORITY 3)	115
13.	Territorial Evidence Packs for Structural Funds Programmes – TerrEvi (A. Gramillano, A. Valenza)	117
	13.1 Summary and project objectives	117
	13.1.1The methodological approach	117
	13.1.2The development of the project	118
	13.2 TerrEvi presents the territorial evidences useful for Italy	118
	13.3 Regional case studies	119
	13.4 Lessons learned	119
14.	Update of Indicators and Maps (2011-2014) Harmonised Datasets on Local Units (LAU 2) - The Relevance of Municipality Data for a Comprehensive Understanding of Small-Scale Territorial Dynamics	121
	(Elisa Ravazzoli, Thomas Streifeneder)	121
	14.1 Scope of the Project	122
	14.2 Methodological Approach 14.3 Implications for territorial analysis or policies	122
	14.4 Expected Results	124
	ITALIAN CONTRIBUTIONS TO THE TRANSNATIONAL NETWORKING ACTIVITIES (PRIORITY 4)	125
15.	The European contribution of the "Integrated Territorial Development Strategies" to territorial cohesion - ESPON INTERSTRAT	127
	(A. D'Orazio)	12-
	15.1 Introduction	127
	15.2 Integrated Territorial Development Strategies (ITDSs)	129
	15.3 ITDS characteristics	130
	15.4 Scenarios in comparison	131
	15.5 Transformation dynamics in administrative systems	133
	15.6 The situation in partner countries 15.7 Some policy addresses	135 137
16 .	Capitalisation and Dissemination of ESPON Concepts – ESPON CaDEC. The Italian experience (M. Coronato)	139
	16.1 The role of "concepts" in transnational cooperation experience	139
17 .	Establishment of a transnational ESPON Training Programme to stimulate interest to ESPON2013 Knowledge – ESPONTrain. The Italian experience (M. Coronato)	143
	PART 2	
	THE ITALIAN REGIONS AND THE TERRITORIAL COOPERATION	147
18.	Piedmont Region: The position of Italian Regions towards ESPON and the use made (G. Baschenis, S. Occelli)	149

	18.1 Summary of our ESPON experience	149
	18.2 An overview to our region.	151
	18.3 Significant aspects	151
	18.4 Summary of related policies and guidelines for the regions	152
19.	The Lombardia Region	155
	(A. May, L. Pedrazzini)	
20.	The Emilia Romagna Region	159
	(P. Matiussi, G. Guaragno)	
	20.1 Synthesis of ESPON experience	159
	20.2 The overlook of the Region	160
	20.3 Significant aspects	160
	20.4 Summary of related policies and guidelines for the regions 20.4.1 The territorial capital	161 161
	20.4.2 The actual cities	161
	20.4.3 The integrated system for wide area network	162
21.	The Convention for the protection of the Alps, beyond the Alps	163
	(P. Angelini)	100
	21.1.The Alpine Convention: an innovative approach to the mountain	163
	21.2 Synergies between the Alpine Convention and the ESPON Programme	164
	21.3 Final remarks	165
22.	Collaboration between ESPON and METREX	167
	(A. Tolomelli, S. Grassi)	
	22.1 The growing role of metropolitan regions in the European landscape	167
	22.2 The project ET 2050 Territorial Scenarios and Visions for Europe	167
	22.3 The response of the Emilia-Romagna region in the consultation on "Territorial Vision 2050"	168
23.	Territorial cohesion, regional competitiveness and sustainability: a comparison between the results of ESPON projects and addresses of European policy for the transnational cooperation (M. Coronato) 23.1 Integrated guidelines for Cohesion, competitiveness, sustainability	171 174
24.	Cohesian policy in perspective 2014 2020. The framework for the relevant of European	177
24.	Cohesion policy in perspective 2014-2020. The framework for the relaunch of European territorial cooperation and the role of macro-regions	177
	(A. D'Orazio)	47-
	24.1 Introduction	177
	24.2 In search of a new paradigm for European regional policy 24.3 The territorial dimension in the new Cohesion Policy 2014-2020	178 180
	24.4 The new challenges of territorial cooperation: the role of macro-regional strategies	182
	24.5 Conclusions	184
25.	Italy in transnational cooperation: ESPON Contact Points	187
_5.	25.1 Portugal (E. Marques da Costa)	187
	25.2 France (B. Elissalde, F. Santamaria)	188
	25.3 Belgium (V. Biot)	189
	25.4 Spain (J. Farinós Dasi)	190
	25.5 The Netherlands (D. Evers)	191
	25.5 Lithuania (M. Burinskiené, D. Lazauskaité	193

o	A new Territorial Agenda for Italy. The identification of the territorial capital in support of the Country guidelines in the 2020 Perspective. M. Prezioso)	195
Т	Afterword The future for ESPON Programme P. Mehlbye)	201
R	REFERENCES	205
C	REDITS	217
Мар	os estados esta	
Map 1	Employment rate, 20-64, in 2010. Distance to National 2020 Target, SIESTA	44
Map 2	Total expenditure on R%D, 2008, Distance to National 2020 target, SIESTA	45
Map 3	Population aged 30-34 with a tertiary education – Average 2007/10. Distance to National 2020 target, SIESTA	46
Map 4	Population growth in urban and peripheral regions, DATABASE, 2010	48
Map 5	Net Migration by main components 2000-07	55
Map 6	Impact of migration on Population in 2050, DEMIFER	57
Map 7	Examples of accessibility maps produced in the TRACC project	61
Map 8 Map 9	Territorial patterns of innovation in Europe Index of Europe 2020 Strategy	67 76
Map 10		80
Map 11		81
Map 12		82
Map 13	baseline, ET2050	83
Map 14 Map 15		98 118
Map 16	·	197
Map 17		197
Figu	res	
Figure :		80
Figure 2		83
Figure 3		103 104
Figure !	·	104
Figure		102

Figure 7	Traffic lights with Smart Growth indicators for Umbria region compared to Italy and EU27+4 area, TerrEvi	119
Figure 8	Flowchart of activities within the project	123
Figure 9	Population growth rate 2001-2011	124
Figure 10	Diagram of CaDEC project, CaDEC	142
Figure 11	ESPONTrain Project, ESPONTrain	145
Figure 12	Regional Territorial Plan – Piemonte Region	150
Figure 13	Territorial regional Plan – The regional policentric system	150
Figura 14	Regional Territorial Planning of Lombardia Region: the position of Lombardia region in Europe, opportunity of growth	156
Figure 15	PTR of Lombardy – the three macro-objectives of the plan: "Reinforcing competitiveness", Protect and enhance resources", "Rebalancing the territory".	157
Figure 16	System of urban polarities of the Padano-Alpine-Maritime area	159
Figure 17	Urban development scenarios of the European space	161
Figure 18	Integrated system for wide area	162
Tables		
Table 1	Overview of the five dimensions and twelve indicators of territorial governance	85
Table 2	Europe's socio-political macroregions and Worldwide Governance Indicators	86
Table 3	Evaluation features for Planning systems	132
Table 4	Typologies of government structures related to their centralisation degree	134
Table 5	ITDSs in INTERSTRAT countries: a summary, INTERSTRAT	135
Table 6	Example of a matrix for the assessment of the effects expected from the 2020 Strategy in support of policy choices	199

List of abbreviations

AC Alpine Convention

ADES ESPON Project: Airports as Drivers of Economic Success in Peripheral Regions

ARTS ESPON Project: Assessment of Regional and Territorial Sensitivity

BRIC Brazil, Russia, India, China

CaDEC ESPON Project: Capitalisation and Dissemination of ESPON Concepts

CAP Common Agricultural Policy
CBP Capacity Building Policies

CEC Commission for Environmental Cooperation

CEMAT Council of Europe - Conference of Ministers responsible for Spatial/regional

planning - Conférence Européenne des Ministres de l'Aménagement du

Territoire

CLIMATE ESPON Project: Climate Change and Territorial Effects on Regions and Local

Economies in Europe

CSF Common Strategic Framework

DEMIFER ESPON Project: Demographic and Migratory Flows Affecting European

Regions and Cities

EAFRD European Agricultural Fund for Rural Development

EATIA ESPON Project: Territorial Impact Package for Transport and Agricultural

Policies

EIA Environmental Impact Assessment
EMFF European Maritime and Fisheries Fund

EDORA ESPON Project: European Development Opportunities in Rural Areas

EGTC European grouping of territorial cooperation

ENPI-CBC-MED European Neighbourhood and Partnership Instrument - Cross-Border

Cooperation - Mediterranean sea basin

ESI European Structural Investment (Funds)

ESPON European Observation Network for Territorial Development and Cohesion ESPONTrain ESPON Project: Establishment of a transnational ESPON training programme

to stimulate interest to ESPON2013 knowledge

ET2050 ESPON Project: Territorial Scenarios and Visions for Europe 2050

EU2020 Europe 2020 Strategy

EUROISLAND ESPON Project: European Islands and Cohesion Policy

EUSAIR EU Strategy for the Adriatic and Ionian Region
EU-SILC EU Statistics on Income and Living Conditions
FOCI ESPON Project: Future Orientation for Cities

FUAs Functional Urban Areas
GDP Gross Domestic Product

GERD Gross Expenses in Research and Development

GHG Greenhouse Gas Emissions

GIS Geographical Information System

HDC - IRC Human Development and Capability - International Research Centre

IC Institutional Capacity

ICT Information and Communication Technology
INTERCO ESPON Project: Indicators of Territorial Cohesion

INTERSTRAT ESPON Project: ESPON in Integrated Territorial Development Strategies

IT Institutional Thickness

ITDS Integrated Territorial Development Strategies

JWG Joint Working Group

KIT ESPON Project: Knowledge, Innovation, Technology

LUA Large Urban Area

LUZ Large Urban Zone MAN-3 Mass at Nuts 3 model

MASST Macroeconomic, Sectoral, Social, Territorial model

MED Europe in the Mediterranean Programme
MEGAs Metropolitan European Growth Areas

METREX European Metropolitan Regions and Areas network

METROBORDER ESPON Project: Cross-border polycentric metropolitan regions

MIT Ministry of Infrastructure and Transport

NGO Non-Governmental organization

NSRF National Strategic Reference Framework

NSS National Spatial Strategy

NUTS Nomenclature des Unités Territoriales Statistiques

ODR Old age Dependency Ratio

OECD Organisation for Economic Cooperation and Development

OP Operational Programme

P.I.G.S. Portugal, Ireland, Greece, Spain PIA Polycentric Integration Area

POLYCE ESPON Project: Metropolisation and Polycentric Development in Central

Europe: Evidence Based Strategic Options

PST Project Support Team
PTR Territorial Regional Plan
R&D Research & Development

ReRISK ESPON Project: Regions at Risk of Energy Poverty

RES Renewable Energy Sources
RSA Report on the State of the Alps

RUICS Regione Umbria Innovation and Competition Scoreboard

SEARCH ESPON Project: Structured Empirical Analysis for Convergence Regions:

Identifying Success Factors for Consolidated Growth

SeGI ESPON Project: Indicators and perspectives for services of general interest in

territorial cohesion and development

SGPTD ESPON Project: Secondary growth poles in territorial development

SEA Strategic Environmental Assessment

SIESTA ESPON Project: Spatial indicators for a 'Europe 2020 Strategy' Territorial

Analysis

SME Small and medium size enterprises

SMART-IST ESPON Project: Institutional capacity for territorial development

SOIA System of Observation and Information on the Alps SPAN-3 ESPON Project: Spatial Perspectives at NUTS 3 Level SPESP Study Programme on European Spatial Programme

SS-LR ESPON Project: Spatial Scenarios: New Tools for Local-Regional Territories

SURE ESPON Project: SUccess for convergence Regions' Economies

SWOT Strengths, Weaknesses, Opportunities, Threats

TANGO ESPON Project: Territorial Approaches for New Governance

TeDI ESPON Project: Territorial Diversity in Europe

TERCO ESPON Project: European Territorial Cooperation as a Factor of Growth, Jobs

and Quality of Life

TerrEvi ESPON Project: Territorial Evidence Pack for Structural Funds Programme

TIA Territorial Impact Assessment

TIGER ESPON Project: Territorial Impact of Globalization for Europe and its Regions
TIP RED ESPON Project: Transport Infrastructure for Peripheral Regions' Economic

Development

TIPTAP ESPON Project: Territorial Impact Package for Transport and Agricultural

Policies

TNA Transnational Networking Activities

TPG Transnational Project Group

TRACC ESPON Project: TRansport ACCessibility at regional/local scale and patterns in

Europe

UERA Urban Europe Research Alliance
UPM Union pour la Méditerranée
VLE Virtual Learning Environment
WGI Worldwide Governance Indicators

WTO World Trade Organisation

17. ESTABLISHMENT OF A TRANSNATIONAL ESPON TRAINING PROGRAMME TO STIMULATE INTEREST TO ESPON2013 KNOWLEDGE - ESPONTRAIN. THE ITALIAN EXPERIENCE

Maria Coronato¹

The spread of knowledge and of the results produced by the ESPON Programme, despite the many efforts of the network and of the ECP, is still limited to a small group of academicians and professionals. In recent years it has become evident that the projects of Applied Research (Priority 1), Target Analysis (Priority 2), the tools developed in the framework of the Scientific Platform (Priority 3), appear to potential beneficiaries (Stakeholder and Shareholder) as methodological application tools that cannot be implemented on a regional or sub-regional scale, so very often discouraging Administrations and Research Centers to invest in the ESPON Programme, which is often defined as a "Programme for the few".

The awareness of this "shared" need and the objective of disseminating the results of high scientific value produced by the Programme, has led to launch, under Priority 4 reserved to the ECP for the development of Transnational Networking Activities, the project ESPONTrain ("Establishment of a transnational ESPON training Programme to stimulate interest to ESPON2013 knowledge", http://espontrain.eu/).

The activities carried out in the project have been structured in a consistent manner with the role assigned to the ECP: exchange of experiences, awareness of institutions and actors working on the national territories on the ESPON issues, empowerment and capitalization of the results of the Programme, so making the knowledge developed by the Programme 2013 practical, operational and accessible to Stakeholders, Research, and Practitioners. To this end, the project has developed the first educational platform ESPON (Virtual Learning Environment - VLE) to make the knowledge produced by the Programme more accessible and familiar, taking into account, also from a technical point of view, the economic and infrastructural needs of the final users.

The project has been developed and implemented using an open source platform Moodle2 which requires that the end user has only an internet connection at 512 kbps, audio and video driver, 512 MB of RAM, a microphone.

Under the guidance of the "Panteion" University of Social and Political Sciences of Athens (LP), the project has involved ten ESPON Contact Points, five of them (Greece, Italy, Romania, Lithuania, Estonia)² representing the Academia, and five (Czech Republic, Bulgaria, Slovenia, Malta and Cyprus)³ belonging to the world of the Institutions or Government. The choice of a so composed partnership proved to be strategic: to combine the rigor of methodological research to the needs of policy actions in which the Administrations are held accountable. Partners have so developed a educational product consistent with the needs of both Academia and the professional and political world, highlighting results, methodologies and guidelines for territorial policy. From the outset, it was clear to all partners the need to bridge the knowledge gap that exists in the field of European policy and found both at scientific and administrative

² Panteion University of Social and Political Sciences of Athens (GR), Università degli Studi di Roma "Tor Vergata" (IT), Universitatea "Alexandru Ioan Cuza" (RO), University of Tartu (EE), Research Institute of Territorial Planning of Vilnius Gediminas Technical University (LT),

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³ Institute for Spatial Development (CZ), Ministry of regional development and public works (BG), Ministry of the Envi. & Spatial Planning (SL), Town Planning and Housing Department (CY), MEPA-Malta Environment and Planning Authority (MT)

level, creating a closer link between the new / young researchers, who with their knowledge can contribute to a more proper territorial planning, and the decision makers, that ' from inside ' can help to improve the performance .

The academic/institutional experience of the ECP and knowledge of the Programme gained by many through a previous participation in other ESPON projects, was the real strength of the project ESPONTrain. It is in fact made it necessary to make Programme results cross-cutting and interdisciplinary with respect to various disciplines (economic geography, politics, physics, human sciences and regional planning), involving Trainers that are at the same time experts of territorial planning and cohesion policy and with direct experience in at least one ESPON project and in e-learning, since the dissemination of summary reports occurred through precisely the VLE. In the Italian case, this role was played by the ECP.

The ECP is therefore presented as disinterested mediators between the territories and the Managing Authority; what has allowed us to appropriately select the currently most "interesting" issues for the European territories: migration, energy, climate change, cities and rural areas, territorial governance. The educational material related to the selected topics has been developed and organized in English, and submitted to the evaluation and control of the Coordination Unit and Lead Partner of the projects, selected prior to its administration

A "critical" moment in the project was to identify the Target groups that were intended to multiply the circulation and dissemination of ESPON philosophy. In the Italian case, the ECP has launched a Call for Interest addressed to young researchers and PhD students, while the stakeholders were selected from the contacts made during these years of constant and on-going work carried out in collaboration with the Monitoring Committee (Ministry of Infrastructure).

The course has been structured in ESPONTrain 6 cycles, related to the synthesized projects (DEMIFER, ReRISK, CLIMATE, FOCI, EDORA, TeDI and EUROISLAND, METROBORDER) and the contents of the virtual meetings have been organized on the basis of two different groups of Trainees:

- Students (PhD students and young Researchers/professionals in territorial planning and development) for whom there it has been adopted an academic approach to transform the methods implemented in the handled projects and the results thereof;
- Practitioners and policy makers more interested in the implementation of the strategies of territorial development and cohesion and to cases of territorial benchmarking. This second group was essential to more emphasize the role of the public sector in strategic planning, in territorial development and cohesion policy.

The proposed educational materials encompassed, in addition to summaries of the selected projects, materials for an even more "immediate" reading (PowerPoint, maps of synthesis quizzes, etc.), while, for those who had wished to further investigate the issues discussed, audio and video files and links to national and international libraries, from which to download documents related to the issues, as well as access to thematic forums coordinated by the ECP were prepared .

At the end of each course, Trainees were asked to apply their knowledge to a known country area following the methodology of the project in order to assess and compare the results on the local scale. Also in this case the role of ECP was diriment thanks to the right mix of local knowledge and methodology. A particular emphasis was placed on Territorial Impact Assessment (TIA), a choice instrument for policy making at European, national and regional level with the aim of emphasizing the importance that the ex ante evaluation plays in the choices of territorial and cohesion policy.

The main difficulty of the project was to transform the ESPON documents products (highly technical and full-bodied reports) in educational material easily transferable in a virtual classroom in just two months

according to the e-learning protocols. The project was therefore an opportunity to "create" a first group of "ESPON teachers " ready to support national and regional needs .

The project has shown that it is possible to synthesize ESPON results by extrapolating the contents on the basis of the final user, and has proven to 200 trainees that ESPON projects are applicable to the local scale. Involving the stakeholders in the project was not easy, as well as requiring their ongoing and proactive participation. Even in this case, the reliability and professionalism of the ECP was diriment for the success of the project. Nor can we underestimate the added value obtained for the Programme ESPON2013 in terms of direct and constant feedback with respect to the demand from national territories. In the Italian case, many members of the Target Group have stated that in the past, every time they tried to approach, for work or study reasons, the reports of the Programme, they had been discouraged by their size and their strong technicality. Through the synthesis, tailored on the final user, it was possible to grasp ESPON in all its potentials (see assessment process structured by ECP Italy on the basis of the requirements of the "Bologna process"). In this regard, it has been suggested to produce new synthesis of other ESPON projects to further facilitate the dissemination of results and their capitalization also in view of the Italian Semester.



Figure 11: ESPONTrain Project

The book is part of the activities of ESPON Contact Point Italy. It includes the results of the contribution of the Italian partners in the development of projects under the ESPON 2013 Programme, which stands for European Observation Network for Territorial Development and Cohesion. The texts summarise and highlight, among other things, the relations with the regional development policies of Italy, placing them in a framework of transnational cooperation involving the 28 + 4 EU Countries.

Addressing aspects of European territorial policy, ranging from innovation and knowledge accessibility, from the polycentrism to metropolitan areas, from migration to globalization, the authors highlight the position of Italy and of regions also in relation to the objectives set by Europe 2020. A place is devoted to the regional experiences that in the ESPON found a stimulus and an opportunity for discussion, as well as to the concepts behind the vocabulary, to the principles of guidance, and new planning models in Europe, and to the training experiences aimed at the younger generations and the decision makers

The book forms part of the initiatives of the Italian Presidency of the European Union and is co-financed by the Ministry of Infrastructure and Transportation (MIT) in charge of the national ESPON Programme. It is aimed at researchers, institutional users, policy makers, at "practitioners" and "non-specialists" including students, so that they can make use of the results of the constant and rigorous work also respectful of the territorial diversities that have characterized the experimental and applied research since 2007, so contributing to the growth of Italian society as an integral part of the European system.

The ESPON Monitoring Centre, for those who still do not know, can be a journey into the European territory, its territorial, economic, social, cultural diversities to integrate and make cohesive and sustainable, by maintaining and developing the increasing potentials of competitiveness and, at the same time, by innovating and disseminating new ways, methodologies, tools and practices to make the territory a common and shared good. Data, references and useful policy recommendations to the growth of the country are also included in the book.

Presentation by the Minister of Infrastructure, Mr. Maurizio Lupi Afterword by the Director of the Coordination Unit ESPON Programme, Peter Mehlbye

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